

District Seminar on Membership Development and Public Image


 Rotary
Dist. 3181


VIKASANA


 UNITE
FOR
GOOD


 Rtn. Francesco Arezzo
RI President

**THE DISTRICT SEMINAR ON
MEMBERSHIP DEVELOPMENT & PUBLIC IMAGE
FOR ZONE 6 TO 9**

On Sunday, August 31st 2025 at 3.00pm
 @Sri Kanteerava Narasimharaja Sports Club, Lalithmahal Road, Mysore.


 Rtn. Ramakrishna PK
District Governor

INAUGURAL SESSION


Rtn. Ramakrishna PK
 District Governor
 RI DIST. 3181


PDG Rtn. Ravi Vadlamani
 RID. 3150


PDG Rtn. Subba Rao Ravuri
 RID. 3020


PDG Rtn. Sheethal Shah
 RID. 3131

Rtn. Muralidhar YV
President,
RC Mysore South East

Rtn. Suresh
Secretary
RC Mysore South East

Rtn. Rajeev M
Chairman
Vikasana

Rtn. Mohan M
Secretary
Vikasana



The Rotary Club of Mysore South East successfully hosted the District Membership Development and Public Image Seminar on August 31, 2025 at Sri Kanteerava Narasimharaja Sports Club, Mysuru led by Club President Rtn Muralidhar YV, Secretary Rtn Suresh, Event Chairman Rtn Rajeev and Event Secretary Rtn Mohan M.



Rotary Club of Mysore South East President Rtn Muralidhar YV welcoming the chief guest, PDGs and all the Rotarians who gathered on the occasion

Invocation by Rtn Shubha Muralidhar



District Governor Rtn PK Ramakrishna RID 3181



**PDG of RID 3150
Rtn Ravi Vadlamani**



**PDG Rtn Subbarao
Ravuri, RID 3020**



**Rtn Shruthi Madta,
Chairman-Club
Development Extension**



**IPDG Rtn Vikram
Datta, Director
District Awards**

**Rtn Harish,
Past Assistant
Governor**





**PDG Rtn Shital Shah,
RID 3131**

**PDG Rtn Keshav,
RID 3181**



**Rtn Dr Sooryanarayana,
Chairman- Annual Giving
Sub-Committee**



**Rtn Dr Shivaprasad,
Chairman- Public
Image**

**Rtn Dr Prahlad KA,
District Conference
Chairman**



**PDG Rtn Nagarjuna,
RID 3181**



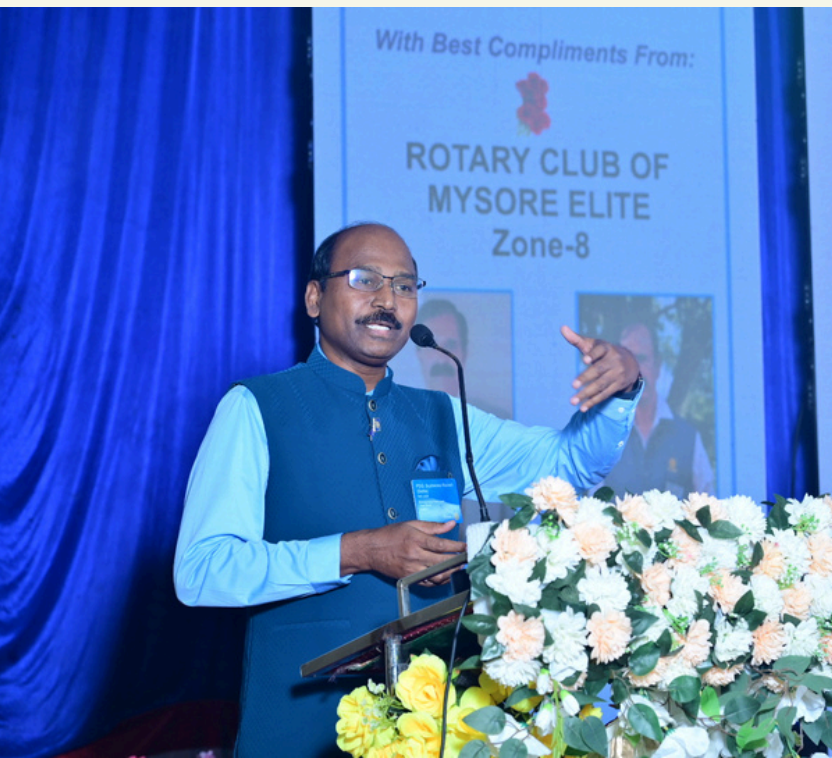
The dignitaries
inaugurated the
Seminar by lighting
the lamp



District Governor for Rotary District 3181 Rtn PK Ramakrishna, inaugurated the event and addressed the gathering and spoke about the purpose and importance of the Seminar.



The keynote address was delivered by Rtn Ravi Vadlamani, the Past District Governor of RI District 3150 on the theme "Be creative".



Address by PDG Rtn Subbarao Ravuri who spoke about the strategies for member attraction and retention.

Address by Rtn Dr Prahlad who spoke about membership goals.



Address by Rtn Dr Shivaprasad on “Action Plan for Public Image”



PDG Rtn Shital Shah addressed the gathering on the topic “Public experiences to impressions”

Rtn Shruthi Madta, the Chairman for Club Development Extension shared the District's plan to expand the Rotary family through new clubs.



IPDG Rtn Vikram Datta, Director- District Awards spoke on the topic “Awards criteria and honoring”

Presentation on Public Image and ways to promote Rotary by the speakers of the Seminar



ROTARY सेवा should be **VISIBLE**



What remains in your mind is

PI



Lasting Impression is a
SHADOW / MIRROR OF GOOD ROTARY WORK



will attract more **MEMBERS** & more **FUNDS**

Ways to Promote Rotary

CAR STICKER, CAR REFLECTOR



Ways to Promote Rotary



**PIN TO BE
WEAR IN
NON-ROTARY
GATHERINGS**



Ways to Promote Rotary

**PROJECT
MEMENTOS**



FELICITATION OF THE DIGNITARIES AND SPEAKERS





Club Excellence Award for 2024-25, presented by IPDG Rtn Vikram Datta



RC Mysore South
East IPP Rtn
Goverdhan Yadav
receiving Club
Excellence Award



Felicitation of the host club members by District Governor Rtn Ramakrishna PK





**MC OF THE SEMINAR
RTN SATYANAND
CHIRRAVURI**

TEAM RMSE



A MUSICAL END TO THE SEMINAR BY MR HEMACHANDRA AND TEAM



EDITOR'S NOTE

The Seminar brought together Rotarians from Zones 6 to 9 and was aimed at strengthening Rotary membership and advancing the clubs' strategic goals. The event empowered participants across the district to become more effective ambassadors for Rotary, turning both community service and innovative communication activities into magnets for new talent. As we move ahead, let us keep sharing our club's achievements publicly and cultivating a welcoming environment for present and future members. The seminar's collaborative spirit and practical lessons will continue to guide our efforts to build vibrant, impactful clubs and a respected Rotary brand in society.

- RTN SHUBHA MURALIDHAR